

REOLDS
TRANSPORTATION
MUSEUM

LECTURE
SERIES



**FREE & OPEN
TO THE PUBLIC**



R.E. OLDS & THE FIRST AUTO CITY

FILM PREVIEW SCREENING

Tuesday, November 27 at 7 pm
R.E. Olds Transportation Museum
240 Museum Drive
Lansing, Michigan

For more information
contact the R.E. Olds
Transportation Museum
at (517) 372-0529

Beyond the designation of Lansing as the state capital in the middle of the 19th Century, the gift to the Olds Motor Works of the State Fairgrounds on the city's south side in 1901 was the second most important thing to happen to the city of Lansing. That transaction is a defining moment in the making of the identity of the city - it represents Lansing's transition to the manufacturing of automobiles that would drive commerce and transportation throughout the world in the 20th Century and beyond.

This film project explores the industries of Lansing preceding the coming of the automobile; the career of R.E. Olds, the person most responsible for the modernization of the community; the local economy that grew out of the automobile trade; and R.E. Olds' life outside of his automobile companies.

Biddle City Productions has worked with Michael Rodriguez and the RE Olds Transportation Museum to bring this story to life in a new film utilizing historical photographs, interviews, and historical and contemporary film footage.



Co-sponsored by the Lansing Stewardship Community/Motorcities - The Automobile National Heritage Area
(a division of the National Parks Service) and Our Daily Work/Our Daily Lives