

**REOLDS**  
TRANSPORTATION  
MUSEUM

LECTURE  
SERIES



**FREE & OPEN  
TO THE PUBLIC**

# A CLOSER LOOK AT R. E. OLDS

An Evening with Debbie and Peter Stephens



Monday, May 6 at 7 pm

R.E. Olds Transportation Museum

240 Museum Drive

Lansing, Michigan

For more information  
contact the R.E. Olds  
Transportation Museum  
at (517) 372-0529

Peter Stephens wrote the book, R. E. Olds: Automotive Pioneer and Yachtsman, to tell the story of his wife Debbie's Great Grandfather, R. E. Olds. In this presentation, the story that the couple will tell goes beyond what we know about this business and automotive innovator to include tales of family and Olds's love of boats. Not only was R. E. Olds the founder of Oldsmobile and REO Motors, but he was a dedicated yachtsman who used time on the water to balance out his time in the factory and boardroom. Come learn more about this iconic builder of Lansing and one of the most important fathers of the auto industry.



Co-sponsored by the Lansing Stewardship Community/Motorcities - The Automobile National Heritage Area (a division of the National Parks Service), and Michigan State University's Our Daily Work/Our Daily Lives